Ethical Principle	Moral basis	Over Emphasis
Autonomy	Respect for individual	Consumerism Lack of caring
Beneficence	Do good	Paternalism
Non- maleficence	Do no harm	Lack of action
Justice	Be fair	Lack of individualization
Veracity	Be truthful	Truth causing harm
Fidelity	Maintain confidentiality	Treating patient as an "island"